

Message Text

LIMITED OFFICIAL USE

PAGE 01 LONDON 03923 101724Z

ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 CAB-02 CIAE-00 COME-00
DODE-00 DOTE-00 INR-10 NSAE-00 FAA-00 L-03 INRE-00
/036 W

-----058648 101726Z /43

O 101721Z MAR 78

FM AMEMBASSY LONDON

TO SECSTATE WASHDC IMMEDIATE 4015

LIMITED OFFICIAL USE LONDON 03923

E.O. 11652: N/A

TAGS: EAIR, UK, US

SUBJECT: CIVAIR: BCAL PROPOSES LOW FARES TO LOS ANGELES

REF: LONDON 3429

1. IN EFFORT TO WIN DESIGNATION AS SECOND UK AIRLINE
ON LONDON-LOS ANGELES RUN, BRITISH CALEDONIAN IS PROPOS-
ING LOW FARES COMPARABLE TO, BUT NOT IDENTICAL WITH,
BUDGET AND STANDBY FARE CONCEPTS UK GOVERNMENT IS OPPOS-
ING FOR IMMEDIATE IMPLEMENTATION ON VARIOUS TRANS-
ATLANTIC ROUTE SEGMENTS. ACCORDING TO PRESS REPORTS,
BCAL'S TARIFF WOULD INCLUDE FOLLOWING ONE-WAY FARES
(ALL FIGURES IN POUNDS, ONE POUND EQUALS ABOUT 1.95
DOLLARS): FIRST CLASS AT 556.50; FULL FACILITY EXECUTIVE
CLASS AT 269.50; ORDINARY EXECUTIVE AT 220; THRIFT AT
200; 30-DAY ADVANCE PURCHASE OR IN LAST 24 HOURS, BOTH
AT 89; AND ELEVENTH HOUR RATE OF 69. LAST INVOLVES
BUYING TICKET TWO HOURS BEFORE DEPARTURE AND WAITING
AROUND TO SEE IF YOU GET A SEAT OR ONLY A REFUND.
APPARENTLY NO EXCURSION FARES NOR ROUND-TRIP REDUCTIONS.

BREWSTER

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: Z
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: AIR FARES
Control Number: n/a
Copy: SINGLE
Draft Date: 10 mar 1978
Decaption Date: 20 Mar 2014
Decaption Note: 25 YEAR REVIEW
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978LONDON03923
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Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780108-0603
Format: TEL
From: LONDON
Handling Restrictions:
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780383/aaaacsgc.tel
Line Count: 47
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 6ba9acc9-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: ONLY
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: ONLY
Reference: 78 LONDON 3429
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 05 may 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3375058
Secure: OPEN
Status: NATIVE
Subject: CIVAIR: BCAL PROPOSES LOW FARES TO LOS ANGELES
TAGS: EAIR, UK, US
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/6ba9acc9-c288-dd11-92da-001cc4696bcc
Review Markings:
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